



# GROWING NUMBER OF ILLINOIS VOTERS SUPPORT TCS

A recent ARW Strategies poll shows growing and large majority support for the bipartisan Tax Credit Scholarship Program, which provides scholarships to students from low-income and working-class families to attend their best fit school.

In February, Governor Pritzker announced his plans to cut the program’s tax credit from **75%** to **40%** as part of his proposal to close “corporate loopholes.” More than **7,000** students in need rely on these scholarships every year, and more than **22,000** scholarships have been awarded since the program began in **2018**. Cuts to the program would cause uncertainty and education instability for participating families.

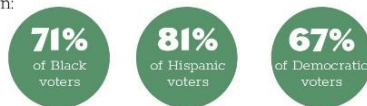
## KEY FINDINGS IN THE RESULTS INCLUDE:

### Voter support for the Invest in Kids Act

Overall, 61% of Illinois voters support the bipartisan Invest in Kids Tax Credit Scholarship Program



Demographic breakdown:



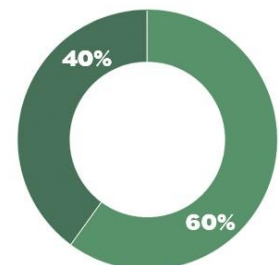
• **61% of voters** support the bipartisan Invest in Kids Tax Credit Scholarship Program, a 7-point increase since October 2020, including:

- **71%** of Black voters
- **81%** of Latino voters
- **67%** of Democratic voters

- **60%** of voters oppose Governor Pritzker’s proposed cuts to the Invest in Kids Tax Credit Scholarship Program, including **63%** of Black voters and **66%** of Latino voters
- **45%** of voters indicated they would be less likely to vote for their state representative or senator if they supported the Governor’s proposed cut
- Only **19%** of voters would be more likely to vote for their state representative or senator’s reelection if they supported the Governor’s proposed cut
- **87%** of voters believe Illinois should guarantee equality of opportunity to students of all races, gender, income, or other socio-economic factors when thinking about education

### Voter opposition to proposed cuts

In an April 2021 poll, 60% of Illinois voters oppose Governor Pritzker’s proposed cuts to the Invest in Kids Tax Credit Scholarship Program, including:  
63% of Black voters  
66% of Latino voters



The Invest in Kids Act passed as part of Illinois’ historic reforms to its education funding formula in 2017. The reforms contained in the Invest in Kids Act have increased public school funding by more than \$1 billion and generated more than \$167 million in private donations to scholarships for students from low-income and working-class families to attend their best-fit, private school.

The poll was conducted between April 12-15, 2021, by ARW Strategies and surveyed 800 registered Illinois voters.